

# VIDEO KILLED THE CONTENT STAR, TOO

[First], transform your digital marketing strategy with Brightcove® + Marketo.

When it comes to topping charts — and video marketing — it's all about getting the right videos to the right fans at the right time. Don't be a one-hit-wonder — ensure your videos play on repeat in your audience's minds with Marketo and Brightcove.



## CLIMB THE VIDEO CHARTS



Grow your fan base by leveraging analytics to automate workflows and examine the true extent of engagement.



Engage with your target audience, measure video performance, and capture leads to deliver custom, targeted experiences.



Incorporate social channels, live-stream, and release content from a single dashboard in just a few clicks.



## MEET THE BRIGHTCOVE VIDEO MARKETING SUITE WITH A ZERO-EFFORT MARKETO-INTEGRATION.

Embrace the power of analytics and connect with your audience wherever they are with an end-to-end video marketing platform.

Check out our demo to see how Brightcove can amplify your video, brand, and user experience.

→ **Press play to connect**



→ **Check our fan mail**



→ **Go behind-the-scenes**



→ **Reimagine Video Marketing**



# BRIGHTCOVE®

**Tune in to a meeting and discover how  
Marketo and Brightcove can help you stay  
in your audience's hearts and minds**

First Name

Last Name

Company

Title

Phone Number

Email Address

City

State/Province

Country



→ **Submit**



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and connect with your audience and video marketing platform.

How Brightcove can amplify your experience.

ect

**BRIGHTCOVE**®



**ROCK ON, MICHAEL!**

We'll be in touch soon.



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